

BACKLIT FRONT MATTE WR 215

(BF600)


Details

- New Pigment, dye ink produces incredibly deep blacks and vibrant colors.
- High resolution image, Brilliant color expression, Ultra white finished surface with smooth matte.
- Amazing image quality with the lights on or off, ideal for all backlit film applications
- Strong and rigid base materials at 7 mil PET

- HP LATEX Profiled

Profiled Only

Specifications

Length (ft)	100	Width (inch)	36"/42"/50"/54"/60"
Weight (gsm)	270	Coating	Porous
Caliper (mil)	8.6	Base Material	PET
Inner Core (inch)	3	Printer	
Surface	Matte		

KEY FEATURES

- Wide color gamut, and vivid color with light
- Outstanding color expression
- Highest ink limit
- Strong and rigid base material at 7 mil PET
- Aqueous & Latex Compaibility
(Need to carlibrate HP Latex 3G profile)

Application

- Lightbox Graphic, Backlit Trade Show Display, Department Store Display, Luminous Advertising Surface, Bus Shelter & Metro illuminated Signage

General Information

- Printer Profiles are available at HP Media Locator : hp.com/go/mediasolutionslocator
- Printing Temp : Temperature 15 ~ 30°C (59 ~ 86 °F) / Humidity 30 ~ 60%
- Lamination : Optional
- Storage : Recommended to store in closed original packing in a cool 10 ~ 30°C (50 ~ 77 °F) and dry environment. (Humidity 35 ~ 65% RH)
- Shelf Life : One year, stored in original packing at recommended temperature (Coating warranty guaranteed for 6 months from date of purchase)

How to buy :

- Please call 1-470-359-2111 to place an order or visit www.naturamedia.us for additional information.
- **ICC Profiles are available** by calling the above number.

Information provided here is subject to our test criteria and subject to change without prior notice. No media warranty is implied. All material should be tested by purchaser to determine final suitability. Printer and ink change may affect results.

www.naturamedia.us

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Natura
MAKE A DIFFERENCE