# Natura Media USA / 💷

## **DURATIN BLOCK OUT BANNER 350**

### (DES410T)

#### Details

- · Unique scratch-resistant coating eliminates the need for lamination.
- $\cdot$  Outstanding color expression
- · Silver backed, heavyweight, mulit-layer PET & PP provides an extremely rigid base.
- High rigidity and image quality makes this product ideal for tradeshow panels.
- $\cdot$  Excellent Block out and Durable for long-term outdoor use.

#### **Specifications**

| Length (ft)       | 65.5 or 100 | Width (inch)  | 36"/42"/60" |
|-------------------|-------------|---------------|-------------|
| Weight (gsm)      | 430         | Coating       | Resin       |
| Caliper (mil)     | 14.4        | Base Material | PET & PP    |
| Inner Core (inch) | 3           | Printer       |             |
| Surface           | Satin       |               |             |

#### **KEY FEATURES**

- Textured satin top coating
- Outstanding color expression
- No lamination need (Optional)
- For tradeshow panels
- Silver back with excellent block out
- SO400 same properties

#### Application

· Point of Purchase, Trade show panels, Graphics, Instruction plates, Indoor / Outdoor promotional and Retail aisle banners

#### **General Information**

- Printer Profiles are available at HP Media Locator :
  <u>hp.com/go/mediasolutionslocator</u>
- Printing Temp : Temperature  $15 \sim 30^{\circ}$ C (59 ~ 86 °F) / Humidity  $30 \sim 60\%$
- · Lamination : Optional
- · Storage : Recommended to strore in closed original packing in a cool 10 ~ 30 $^{\circ}$ C (50 ~ 77  $^{\circ}$ F) and dry environment.
- (Humidity 35 ~ 65% RH)
- Shelf Life : One year, stored in original packing at recommended temperature (Coating warranty guaranteed for 6 months from date of purchase)

#### How to buy :

- $\cdot$  Please call 1-678-342-1720 to place an order or visit www.naturamedia.us for additional information.
- ICC Profiles are available by calling the above number.

Information provided here is subject to our test criteria and subject to change without prior notice. No media warranty is implied. All material should be tested by purchaser to determine final suitability. Printer and ink change may affact results.

www.naturamedia.us

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